



WVEC
613 Woodis Ave.
Norfolk, VA 23510

National Media Research Planning
815 Slaters Lane
Alexandria, VA 22314-1219

Contract # 848976

Schedule Dates 08/18/12-08/24/12
Advertiser Republican National Committee (9217)
Agency/T-Code National Media Research Planning (1768)/154600
Product Political - Non-Ballot Issue (1196)
Brand RNC (52598)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name ROBINSON, TRACEY
Phone/Fax (202) 863-8500 /
CPE 20/446/3038
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments RNC 8/18
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 08/17/12
Last Modified 08/20/12
Entered By Penne Marsh
CO-OP No
Headline # 06283522
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,191.50
Net Total \$12,418.50
Sales Tax

Norfolk (WVEC) (WVEC)		
By Broadcast Month	Spots	Rate
Aug. 2012	21	\$14,610.00
Grand Total:	21	\$14,610.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/24/12-08/24/12	6	:30	12:05A- 1:05A (ET)						1			1	\$30.00		Norfolk (WVEC) (WVEC)	J KIMMEL	8/17/12
2.0	Normal Line / SPOT	08/24/12-08/24/12	4	:30	4:30A- 4:59A (ET)						1			1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK	8/17/12
3.0	Normal Line / SPOT	08/24/12-08/24/12	4	:30	7A- 9A (ET)						1			1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	GD MRN AMR	8/17/12
4.0	Normal Line / SPOT	08/20/12-08/20/12	4	:30	11P- 11:35P (ET)	1								1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00	8/17/12
5.0	Normal Line / SPOT	08/20/12-08/20/12	6	:30	12:05A- 1:05A (ET)	1								1	\$30.00	\$30.00	Norfolk (WVEC) (WVEC)	J KIMMEL	8/17/12
6.0	Normal Line / SPOT	08/20/12-08/20/12	4	:30	4:30A- 4:59A (ET)	1								1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK	8/17/12
7.0	Normal Line / SPOT	08/18/12-08/18/12	4	:30	5:58A- 8A (ET)							2		2	\$380.00	\$760.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK	8/17/12
8.0	Normal Line / SPOT	08/18/12-08/18/12	4	:30	8A- 9A (ET)							2		2	\$600.00	\$1,200.00	Norfolk (WVEC) (WVEC)	GD MRN-SAT	8/17/12
9.0	Normal Line / SPOT	08/19/12-08/19/12	4	:30	9:58A- 11A (ET)								1		\$320.00		Norfolk (WVEC) (WVEC)	THIS WEEK	8/17/12
10.0	Normal Line / SPOT	08/19/12-08/19/12	4	:30	6P- 6:30P (ET)							1		1	\$750.00	\$750.00	Norfolk (WVEC) (WVEC)	13 NWS AT 6	8/17/12
11.0	Normal Line / SPOT	08/19/12-08/19/12	4	:30	5:58A- 8A (ET)								1	1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK	8/17/12
12.0	Normal Line / SPOT	08/19/12-08/19/12	4	:30	8A- 9A (ET)								1	1	\$580.00	\$580.00	Norfolk (WVEC) (WVEC)	GD MRN-SUN	8/17/12
13.0	Normal Line / SPOT	08/19/12-08/19/12	4	:30	9A- 9:30A (ET)								1	1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)	WALL ST JRNAL	8/17/12
14.0	Normal Line / SPOT	08/23/12-08/23/12	4	:30	11P- 11:35P (ET)						1			1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00	8/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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15.0	Normal Line / SPOT	08/23/12-08/23/12	6	:30	12:05A- 1:05A (ET)							1			\$30.00		Norfolk (WVEC) (WVEC)	J KIMMEL	8/17/12
16.0	Normal Line / SPOT	08/23/12-08/23/12	4	:30	4:30A- 4:59A (ET)							1		1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK	8/17/12
17.0	Normal Line / SPOT	08/23/12-08/23/12	4	:30	6P- 6:30P (ET)							1		1	\$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS	8/17/12
18.0	Normal Line / SPOT	08/21/12-08/21/12	6	:30	12:05A- 1:05A (ET)					1					\$30.00		Norfolk (WVEC) (WVEC)	J KIMMEL	8/17/12
19.0	Normal Line / SPOT	08/21/12-08/21/12	4	:30	4:30A- 4:59A (ET)					1				1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK	8/17/12
20.0	Normal Line / SPOT	08/21/12-08/21/12	4	:30	6P- 6:30P (ET)					1				1	\$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS	8/17/12
21.0	Normal Line / SPOT	08/22/12-08/22/12	6	:30	12:05A- 1:05A (ET)						1				\$30.00		Norfolk (WVEC) (WVEC)	J KIMMEL	8/17/12
22.0	Normal Line / SPOT	08/22/12-08/22/12	4	:30	4:30A- 4:59A (ET)						1			1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK	8/17/12
23.0	Normal Line / SPOT	08/22/12-08/22/12	4	:30	7:28P- 7:57P (ET)						1			1	\$1,800.00	\$1,800.00	Norfolk (WVEC) (WVEC)	JEOPARDY	8/17/12
24.0	M/G For 1.0.1,9.0.1,15.0.1,18.0.1,21.0.1 / SPOT	08/21/12-08/24/12	5	:30	12:02A- 1:05A (ET)	1		X	X	X	X			1	\$120.00	\$120.00	Norfolk (WVEC) (WVEC)	J KIMMEL	8/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WVEC Norfolk	Date: 8/17
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I, Jon Ferrell
do hereby request station time concerning the following issue:

Republican National Committee- IE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Total Charges: 12,418.50
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This broadcast time will be used by: Republican National Committee- IE

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No

848976

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Barack Obama; President; 11-6-2012

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Republican National Committee- IE
Anthony W. Parker, Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

7-12-12 *John Feuell* 703-683-4877
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
Penne Marsh Penne Marsh NSC
Signature Printed Name Title